



PRESS RELEASE

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## Wisconsin Firms Continue Growth through Strategic Merger

**MADISON, WISCONSIN**, January 17, 2024 (*updated January 18, 2024*) - Vanden Heuvel & Associates, CPAs, LLC, business specialists in the Greater Madison area, and Vesta, a CPA-led advisory firm formerly known as Huberty, are pleased to announce their merger, effective January 1, 2024.

A solid commitment to helping clients and team members discover and achieve their goals brought them together. This merger stands out for its exceptional nature, uniting two firms performing well.

"This is a big win for all involved. Our clients will benefit from our full attention and the enhanced resources that Vesta provides," said Rick Vanden Heuvel, Founder of Vanden Heuvel & Associates, CPA, LLC. "Our Madison team will benefit from more structure, training, and leadership that will guide them into the future. Vesta gains a great team with great clients in a great market."

The Greater Madison area is a vibrant talent hub and home to many thriving businesses. The combined firm's commitment to the Madison community aligns with its belief that bringing forward expertise and nurturing relationships happens locally.

"We are grateful for this opportunity," said Nathan Volkomener, CEO of Vesta. "We feel incredibly fortunate to find ourselves in this position. Both firms have positive momentum going into this merger. It's a great move from every perspective."

Both firms provide accounting services in addition to a range of advisory services, reflecting their dedication to meeting the evolving needs of their clients. The Vanden Heuvel & Associates team is exceptionally skilled in advisory services such as tax planning, succession planning, and financial analysis.

### About Vesta

Vesta is a CPA-led advisory firm where over 70 inspired team members place clients first. Vesta offers services in Accounting, Wealth, and Advisory. They proudly serve Fond du Lac, Sheboygan, and Milwaukee's North Shore. [www.vesta.cpa](http://www.vesta.cpa)

### About Vanden Heuvel & Associates, CPAs, LLC

Vanden Heuvel & Associates CPAs, LLC was founded in October of 1996 by Rick Vanden Heuvel and has grown to over 10 team members. His mission was, and still is, to provide the highest quality, most innovative, and profit-oriented tax, accounting, and consulting services to small businesses and high-income individuals in the Greater Madison area. <https://nvhcpa.com>

### For More Information Contact:

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